# Improving Communication - ENFJ

## ENFJ Overview

| Order of Preferences   | Type Dynamics   |
|--|---|
| <ul> <li>1st Feeling: Dominant</li> <li>2nd Intuition: Auxiliary</li> <li>3rd Sensing: Tertiary</li> <li>4th Thinking: Inferior</li> </ul> | <ul> <li>Extraverted Feeling: Outwardly decisive, collaborative, and considerate</li> <li>Introverted Intuition: Inwardly focused on possibilities for people</li> <li>Sensing: As you mature, consider more practicalities</li> <li>Introverted Thinking: Developmental challenge is assessing situations objectively</li> </ul> |

## **ENFJ Brief Description:**

- Leads by facilitating, helping others plan and cooperate to meet goals
- Influences by clarifying processes by which goals can be met
- Focus is on encouraging others in building consensus

#### **ENFJ Characteristics Frequently Associated:**

- ❖ Warm, empathetic, responsive and responsible
- Attuned to the emotions, needs, motivations and see potential in all
- Want to help, loyal, sociable, responds to praise

## **Communication Styles:**

Adapting/Flexing: Things to keep in mind when communicating to others.

Sharing Your Preferences: As you build relationships, share your preferences so others can meet your needs.

| When presenting to, influencing, explaining to, or trying to understand: |                                     |  |
|--|-------------------------------------|--|
| SENSING TYPES  | INTUITIVE TYPES                     |  |
| ❖ Be factual   | Give the global scheme              |  |
| Document successful applications   | Don't let opportunities pass        |  |
| Reduce risk factors  | Be confident and enthusiastic       |  |
| Work out details in advance  | Indicate challenges                 |  |
| Show why solutions make sense  | Point out future benefits           |  |
| THINKING TYPES FEELING TYPES   |                                     |  |
| ❖ Be logical   | Mention other supporters            |  |
| State principles involved  | Be personable and friendly          |  |
| Stress competent handling of the issues                                  | Indicate how solutions are helpful  |  |
| ❖ Be well organized  | Tell why it's valuable              |  |
| List costs and benefits  | Show how it supports personal goals |  |

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#### **Communication Tips for ENFJs:**

- You have high levels of enthusiasm, emotion, and passion that may overwhelm others.
  - → TIP: When working with others who approach situations in a calm or practical way, tone down your enthusiasm and present information in a sequential order, highlighting pros and cons. Anticipate and prepare for questions and feedback.
- Remember that people may not prefer abstract metaphors or analogies and may seek objective information.
  - → TIP: Explain your thoughts in practical language and avoid using too many inspirational stories.
- You like to seek harmony and agreement. However, it's not always possible to solve all interpersonal conflict.
  - → TIP: Learn to leave some issues alone and choose carefully what issues to work on. Try not to be sensitive to feedback or constructive criticism.
- Be willing to compromise when looking for effective ways to complete tasks. Balance the needs of the people with business deadlines, logistics, and financial pressures.
  - → TIP: Don't compromise your core values, but make sure you're being realistic and learn to adapt your communication approach as needed.
- Not everyone is aware or thinks about asking others their preferences.
  - → TIP: Help people understand what's important to you and set the example by asking others what their preferences are in relation to working together. Share your values and show appreciation for the perspectives and values of others.